



GfG Instrumentation

Portable and Fixed Gas Detection Instrument

Sales Development Seminar

GfG is pleased to offer a comprehensive two-day Distributor Sales Training Course designed to equip participants with the knowledge, tools, and confidence to successfully promote and sell GfG Instrumentation's product line. The course covers the fundamentals of gas detection technology, highlights the unique features and benefits of GfG products, and provides direct comparisons with the competitor's offerings.

Participants will learn how to select the most appropriate instruments and technologies for various gas detection applications, along with gaining hands-on experience with GfG's industry-leading products. The technical and practical insights gained will immediately enhance participants' sales capabilities and effectiveness in the field.

Course Highlights

- Understanding GfG's portable and fixed gas detection products
- Exploring gas detection markets and applications
- Learning gas detection technologies and their uses
- Participating in hands-on instrument training
- Utilizing GfG's sales tools and support resources
- Presenting features, advantages, and benefits of the GfG product line
- Comparing GfG products with competitor offerings

Course Length

Two days **8:00 am - 5:00 pm**

Disclaimer: course content and materials may vary dependent on the participants experience, knowledge and training needs.