

GfG Instrumentation

Portable and Fixed Gas Detection Instrument

Sales Development Seminar

GfG is pleased to offer a comprehensive two day distributor sales training course. The training will provide the knowledge, tools and confidence to take full advantage of selling the GfG Instrumentation product line. This course will cover the fundamentals of gas detection technology as well as the unique features, advantages and benefits of the GfG product line; and how GfG products compare with competitor products on a point-by-point basis. The training will include choosing the best instrument and technology for specific gas detection applications, as well as hands-on operation of our leading gas detection products. The technical and practical knowledge you gain from the training will have an immediate effect on your gas detection selling skills, and ensuring you get the sale!

A few testimonials from past class participants: "Awesome!" "Time well spent." "Wonderful!" "Overall great class." "Great job!" "Great support from GfG." "Good program."

Course Highlights

- GfG portable and fixed gas detection products
- Gas detection markets and applications
- Gas detection technology
- Hands-on instrument training
- GfG gas detection selling tools and support
- Features, advantages and benefits of the GfG line
- Competitor products

Course Length

Two days **8:00 am - 5:00 pm**

Disclaimer: course content and materials may vary dependant on the participants experience, knowledge and training needs.